



Target Market Determination

This Target Market Determination [TMD] is a document of Unity Bank Limited.

This TMD seeks to give our members, staff, product distributors, and other interested parties an understanding of the class of consumers for whom the product described has been designed, how the product is distributed, and related matters.

This TMD is not, and should not be construed as, a full summary of the product's terms and conditions. Nor is it a substitute for the provision of financial advice.

Any advice or information on this TMD does not take into account your personal objectives, financial situation or needs and you should consider whether it is appropriate for you. Please review our Disclosure Documents before acquiring any product.

Product	Standard Term Deposit		
	The state of the s		
	Unity Bank Limited ABN/ACN 11 087 650 315		
Issuer	AFSL/Australian Credit Licence 240399		
	Reliance Bank is a division of Unity Bank Limited.		
Effective Date of TMD	5 th October 2021		
Next Review Date	5 th October 2024		
Target Market	Description of target market		
	Consumers that are looking to deposit funds for a fixed period of time and earn a fixed rate of interest.		
	Description of product, including key attributes		
	The Term Deposit is our standard term deposit account offering fixed rate of interest for a selected term.		
	The product's key attributes are:		
	 Fixed rate of interest Terms ranging from 3 to 36 months 		
	Invest a minimum of \$1,000		
	No monthly account keeping feesNo application fee		
	Earn higher interest		
	 Tiered interest rate based on the amount deposited and selected term Interest is paid at maturity for terms less than or equal to 12 months 		
	Interest can be paid annually or at maturity for terms over 12 months		
	 Interest can be paid monthly with a 0.20% reduction off the standard rate 		

	Description of likely objectives, financial situation and needs of consumers in the target market		
	The product has been designed for consumers that:		
Target Market (continued)	 Are seeking an account separate to their everyday transaction account Are seeking a fixed rate Are seeking to earn interest on funds Are seeking security of funds. 		
	Classes of consumers for whom the product is clearly unsuitable		
	 Consumers that want regular access to funds Consumers that want to fixed amount less than \$1,000 Consumers that want a variable interest rate. 		
	Distribution channels		
	The product is designed to be distributed through the following means and in accordance with Unity Bank process requirements: • Direct distribution by Unity Bank employees via branch, online (including social media) and phone		
Distribution	Distribution conditions and restrictions		
	 The distribution of the product is subject to the following conditions and restrictions: Consumer meets the minimum age of 12 Consumer is an Australian citizen or permanent resident Be a shareholder or become a shareholder of Unity Bank Unity Bank to ensure staff are accredited and authorised as product distributors 		
	Why the distribution conditions and restrictions will make it more likely that the consumers who acquire the product are in the target market		
	Unity Bank completes further upfront evaluations, ongoing due diligence, and monitoring of product training to our staff.		

We will undertake a review of this TMD in the following circumstances:

Complaints

 Consumer complaints (in number or significance) within a 3 month period regarding understanding of risks, key terms, conditions or features of this product.

Feedback from Third Party distributors

 Reporting received, or consistent feedback from Third Party distributors which suggests that the target market may no longer be appropriate.

Substantial product change

- When a substantial change is made to the product terms, conditions, or key attributes
- If we make a material change to the design or distribution of the product

Product performance

- Evidence that consumer usage is significantly different from original expectations and contrary to the design of the product
- Evidence that product is no longer meeting the financial situation, needs and objectives of the target market
- Evidence of substantial sales outside of the target market
- If the product's design or distribution receive adverse media coverage

Significant change to the external environment

- Regulatory or legislative environment for this product
- Economic and market conditions

Notification from ASIC and/or AFCA

- ASIC request immediate cessation of product distribution, or cessation of particular conduct in relation to the product
- If ASIC raises concerns about the product's design or distribution
- If the Australia Financial Complaints Authority or a Court raise concerns about the product's design or distribution

Significant dealings

- A significant dealing of the product to consumers outside the target market occurs
- If any other event or circumstance occurs indicating that this TMD may no longer be appropriate.

Where a review trigger or event occurs, we will review this TMD within 10 business days.

Reviews Triggers

Review Periods	Initial review We will undertake a review of this TMD within 12 months of the effective date. Periodic review We will undertake periodic reviews of this TMD at least every 2 years from the initial review.		
Distributors Reporting Requirements	Complaints	Distributors must report any complaints to Unity Bank Limited within 10 business days (in writing) if they become aware of a complaint related to risks, key terms, conditions or features of this product. All complaints in relation to this product will be reviewed and reported accordingly.	
	Significant dealings	Unity Bank Limited will report to those required if it becomes aware of a significant dealing that is not consistent with this TMD.	